

# Online Registration for Junior Cricket

Benefits for Stakeholders



# PROJECT JUSTIFICATION

## WHY ARE WE DOING THIS?

- To reduce the burden on club administrators and volunteers
- To make it easier for participants to register to play cricket
- To improve the quality of participant demographic data and communication details
- To better understand and be able to predict the health of club cricket

# BENEFITS FOR STAKEHOLDERS

## PARTICIPANTS

- Ability for participants to register 24/7 and from any device via [playcricket.com.au](https://playcricket.com.au)
- Individual insurance and any other levies are paid in one easy payment as part of the registration process with the option to pay club registration fees at the same time
- Players can make part payments for their club registration fees if they prefer and if the Club has set up the option
- A breakdown of the online registration fees will be available at [playcricket.com.au](https://playcricket.com.au) so each participant will be able to see exactly what they are paying for

# BENEFITS FOR STAKEHOLDERS

## CLUBS

- The administrative burden on our volunteers will be reduced by providing a platform that allows players to register online whenever they are able to
- Clubs are open and available for taking registrations 24/7
- Registration days can be enhanced by spending the time to provide other services or bringing those who have already registered together for the purpose of getting to know your club and team
- Better player management, communication and analytics of player data due to accurate collection of email and other participant information
- Clubs no longer have to pay insurance for their junior teams
- System will allow for part payments of fees if the clubs so wishes
- Clubs can create and use promotional codes to provide discounts in accordance with the varied fee structures of clubs across the country

# SYSTEM & PROCESS CHANGES

## ADDED FUNCTIONALITY

- Ability for a club to allow a participant to pay registration fees in multiple instalments
- Ability for a club to create and use promotional codes for participant discounts and other membership products
- Role based structure moving to Registration Products which will have an end date instead of participants having to be made Inactive each year
- Increased reporting functionality which will also be easier to use and more intuitive
- Standard registration forms can be created at State and National Levels and cascaded to all clubs